RESEARCH ARTICLE :

A study on level of knowledge on recommended package of practices of rice growers

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SUMMARY : The study was conducted in 3 tehsils of Baramulla district namely Sopore, Bomai and Pattan from which 4 villages from each tehsil were selected randomly that makes a total of 12 villages and 10 rice growers from each village those who cultivate rice above half an acre were purposively selected that makes a sample size of 120 rice growers for the study. It was found that majority of the respondents were middle aged and literates with medium family size, possessing land holding of 4-10 kanals. Majority of the respondents dependent on agriculture for their livelihood with medium farming experience, annual income, mass media exposure and scientific orientation whereas majority of the respondents had low social participation and extension contacts. Independent variables education, occupation, social participation, annual income, mass media exposure, extension contacts and scientific orientation had positive and significant relation with the knowledge level of respondents. Majority of the respondents had medium knowledge regarding the package of practices for rice cultivation recommended by SKUAST-Kashmir.

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